



MEDIA KIT

Brand guidelines · company facts · press assets

01 · COMPANY

Accurate language builds durable coverage.

Use the approved descriptions below without expanding a measured claim beyond its documented scope.

ONE-LINE DESCRIPTION

HexStellar is an agent-first computational platform for supported optimization, decision, and mathematical-computing workloads.

OPERATOR · ZENITH FLOW INNOVATIONS LLC

CORTEX

The production, agent-first managed service for supported optimization, decision, and mathematical-computing requests. Cortex returns structured outputs, execution metrics, receipts, and explicit assurance labels.

ENTERPRISE RUNTIME

The separately licensed customer-deployment path for compatible workloads under NDA. Performance and energy claims remain scoped to the published workload, hardware, versions, metric, and verification method.

STANDARD BOILERPLATE

HexStellar develops software acceleration for compatible computational workloads. Cortex is its production, agent-first managed service for supported optimization, decision, and mathematical-computing requests. It returns structured outputs, execution metrics, receipts, and explicit assurance labels. The Enterprise Low-Energy Runtime & Acceleration is the separately licensed customer-deployment path for qualified workloads under NDA.

02 · IDENTITY

One geometry. Two approved colors.

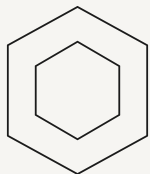
Use white on #1b1b1b and charcoal on white. The mark, wordmark, and stacked lockup are supplied in outlined SVG and transparent 4K PNG.



PRIMARY · WHITE ON #1B1B1B



PRIMARY · #1B1B1B ON WHITE



STANDALONE MARK



STACKED LOCKUP



APPLICATION ICON

03 · USAGE

Protect recognition before decoration.

The official files are final artwork. Do not redraw the nested hexagons or reconstruct the display wordmark.

CLEAR SPACE



Minimum clear space: one inner-hexagon side on every edge.

MINIMUM SIZE

Standalone mark

Digital · 24 px

Print · 8 mm

Horizontal lockup

Digital · 160 px

Print · 45 mm

If the audience may not recognize HexStellar, use the horizontal lockup instead of the standalone mark.

DO

Use supplied files · preserve geometry and spacing · maintain high contrast · spell the accessible company name as HexStellar in prose, alt text, captions, and metadata.

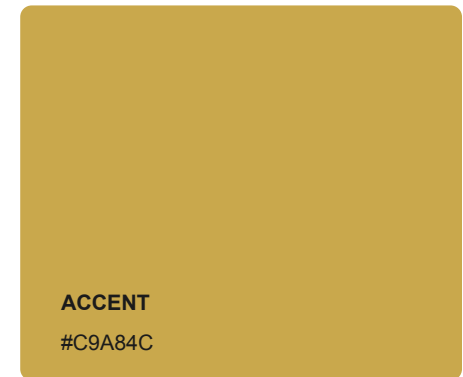
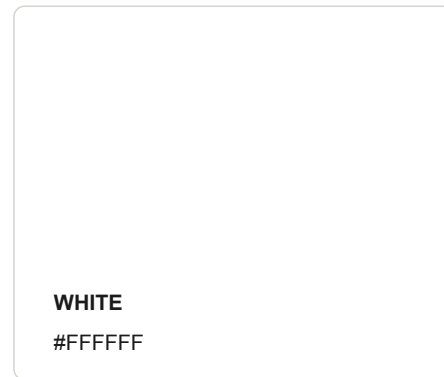
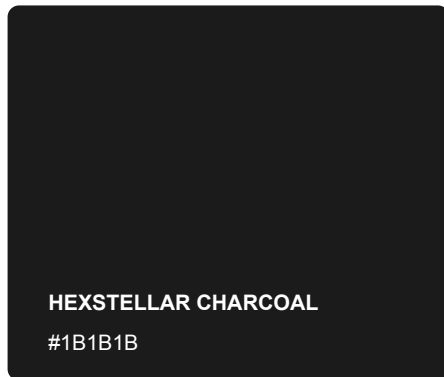
DO NOT

Stretch, skew, rotate, crop, recolor, outline, animate, add effects, place the mark on a busy background, or imply partnership or endorsement without written approval.

04 · SYSTEM

Neutral structure. Precise emphasis.

HexStellar uses a disciplined neutral palette. Gold is a restrained interface accent and is never an approved logo color.



DISPLAY WORDMARK

HEXSTELLAR

Visual identity only. Do not substitute this spelling in prose or metadata.

ACCESSIBLE NAME

HexStellar

Use HexStellar in copy, alt text, metadata, filenames, and transcripts.

05 · DELIVERY

Everything needed for accurate coverage.

The complete ZIP includes logo families, social artwork, application icons, boilerplates, usage rules, this guide, and SHA-256 checksums.

PACKAGE INDEX

- logos/ · Mark, horizontal wordmark, and stacked lockup · SVG + transparent 4K PNG
- icons/ · Production application icon · SVG + 512 px + 192 px PNG
- social/ · Current 2400 × 1260 social and Open Graph card
- package/ · Brand guidelines, approved copy, usage rules, and checksums

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BRAYON PIESKE Brand consistency protects recognition, credibility, and customer trust.